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September is United Way Month in Orleans County

The United Way of Orleans County is kicking off its fundraising efforts this month with the ambitious goal of raising \$200,000 during the annual campaign cycle.

There are numerous ways to donate to the United Way to support local nonprofit organizations that face the needs of our community. Individual donations can be submitted online at OrleansUnitedWay.org or sent via mail to P.O. Box 188, Medina, NY 14103.

Workplace campaigns are a big part of the United Way's annual efforts. Businesses and organizations can support the United Way by encouraging employees to register for a payroll deduction. Companies can also set up annual gifts.

For this month of September, \$100 from every vehicle sold at Orleans Ford, Bidleman Chevrolet GMC and Hartway Motors will be donated to the United Way. Other local businesses are welcome to set up their own unique fundraising initiative to help give back to the community.

The Orleans County Legislature showed its support for the organization by issuing a proclamation making September 2023 United Way month. As stated in the proclamation, "The Orleans County Legislature urges all community-minded citizens to not only applaud the efforts of the volunteers but also the contributions of these agencies by offering their wholehearted support."

100% of donations remain in Orleans County.

Every year, the United Way receives proposals from nonprofit organizations asking for finances to support special projects. The United Way's allocation committee carefully evaluates each proposal and then distributes funds to those in need. In 2023, the United Way partnered with 17 organizations through its annual allocation process. Support given by the United Way fills in the areas where government support or other sources don't reach. The organization also supports local efforts through grant writing and volunteerism.

The United Way survives solely on the generous support of those who give, neighbor to neighbor. Donations are needed to continue current programs and to support emerging needs throughout the county.

With the goal of improving lives by mobilizing the caring power of our community, together we can do more.

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